

Michael F. Easley
Governor



State of North Carolina
Office of the Governor

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Contact: Sherri Johnson
Phone: 919/733-5612

GOV. EASLEY ANNOUNCES LAUNCH OF WINTER BOOZE IT & LOSE IT CAMPAIGN
Law Enforcement Officials Participate in Events Across the State to Highlight Enforcement of DWI Laws

RALEIGH – Gov. Easley today announced that the Governor’s Highway Safety Program (GHSP) and law enforcement officers from across the state will launch the Winter 2005 “Booze It & Lose It” campaign later this week with events in Kitty Hawk and Boone. Checkpoints from one end of the state to the other will take place from Thursday through Jan. 1.

“Between Thanksgiving and New Year’s Eve of last year, 47 people died on North Carolina roadways in alcohol-related traffic crashes,” said Easley. “Our law enforcement officers will be out in full force this holiday season to combat impaired driving and help make the state’s highways safer.”

On Thursday, GHSP officials will be joined by Kitty Hawk Police Chief David Ward at the Wright Brothers National Memorial in Kitty Hawk. Elizabeth City resident Margaret Twiford, whose nephew was killed by an impaired driver, and Carteret County Trooper G. A. Johnson, whose two brothers died in alcohol-related traffic crashes, will speak. A checkpoint in the Dare County area will follow the event.

On Friday, GHSP officials will be joined by Watauga County Sheriff Mark Shook at Tweetsie Railroad in Boone. Angie Bass of Catawba County, whose son Zack was killed three years ago by an impaired driver, will speak. A checkpoint in Watauga County will follow the event.

Friday night “Booze It & Lose It” checkpoints with the breath alcohol testing mobile units, better known as BATmobiles, will also be conducted in Durham, Guilford, Wake and Sampson counties. Checkpoints in 2004 led to the arrest of more than 11,000 individuals for DWI violations.

For more information, visit www.ncdot.org.

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Governor's Press Office
State Capitol, Raleigh, NC 27603-8001
(919) 733-5612 - Toll Free 1-800-662-7005
FAX (919) 733-5166